

Quick Guide

Product Manager Vs Product Owner



Responsibilities

- Developing and executing the Product Vision & Strategy
- Gathering data & identifying Business Problems / Opportunities
- Liaising with employees and bringing experiences to life (Personas)
- Working with cross-functional teams to ensure Product Visions supports overarching business objectives
- Managing the overarching Product Roadmap
- Creating and maintaining master Product Backlog
- Ensuring product backlog items are clearly defined and understood by stakeholders
- Communicating Product Roadmap
- Attending sprint planning meetings to ensure stakeholders understand priorities
- Managing the Product Budget
- Making decisions about scope, prioritisation, and trade-offs
- Collaborating with sales and marketing teams to ensure successful product launch
- Monitoring product performance and make adjustments as needed
- Ensuring compliance with regulatory requirements
- Identifying and manage product risks
- Ensuring the development team has a clear understanding of the product vision and goals
- Ensuring that product meets employee needs and expectations

Product Manager



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Product Owner

