

## Key Differences

# Product Manager Vs Product Owner

## Product Led Approach

A product-led approach to HR and L&D focuses on designing employee experiences and learning solutions with the user-centric principles of product development, prioritising measurable impact, continuous feedback, and iterative improvement.

### Quick Guide Infographic

nxGeno

# Product Manager Vs Product Owner

## Key Responsibilities

- Developing and executing the Product Vision & Strategy
- Gathering data & identifying Business Problems / Opportunities
- Liaising with employees and bringing experiences to life (Personas)
- Working with cross-functional teams to ensure Product Visions supports overarching business objectives
- Managing the overarching Product Roadmap
- Creating and maintaining master Product Backlog
- Ensuring product backlog items are clearly defined and understood by stakeholders
- Communicating Product Roadmap
- Attending sprint planning meetings to ensure stakeholders understand priorities
- Managing the Product Budget
- Making decisions about scope, prioritisation, and trade-offs
- Collaborating with sales and marketing teams to ensure successful product launch
- Monitoring product performance and make adjustments as needed
- Ensuring compliance with regulatory requirements
- Identifying and manage product risks
- Ensuring the development team has a clear understanding of the product vision and goals
- Ensuring that product meets employee needs and expectations

### Product Manager



### Product Owner

